BID Board Meeting Notes from May 24th, 2022 by Kourtney Kunichika

Attendance: John, Cary, Jeff, Patty, Shelly, Rick, Peter, Rachael, Wesley, Marty, Ken, Derek, Erik, Mark, Shannon, Kourtney Excused:

- I. Approval of March 24th, 2022 Board Meeting Minutes
 - A. Derek called to order meeting at 8:32am. Marty motioned to approve the Minutes from March 24th, seconded by Wesley and approved by all.
- II. Treasury Report: Wesley Bedford
 - A. After April 2022, the BID Operating Account is \$4,501.76, Events Account is \$32,207.04, and Capital Account is 224,741.01.
 - B. There was some confusion on what page the comparisons were for the account amounts for the previous month April 2022 and April 2021.
 - C. Approval of the Treasury Report motioned by Marty, seconded by Rick, and approved by all.
- III. Report on Annual Meeting: Board of Directors
 - A. Shannon reported that the attendance was lower than she expected by about 15-20 members.
 - B. Next year Shannon may impose a small fee to attend as that is how it has been done in previous years. However, since there was only donuts and muffins offered, she did not think a fee was necessary for the 2022 Annual Meeting.
 - C. Derek mentioned revamping the 2023 Annual Meeting as more of a social gathering or cocktail party. Shannon agreed and has been thinking that as well. No one opposed the idea, but agreed we have time to plan for that.

IV. Director Updates Shannon Maute

- A. Empire Access Wifi Project: Phase 1 is complete, and Phase 2 was predicted to be done quickly. One issue that came up is the approval of a node location. The Jerome Center or the YMCA are possible spots for the node. The YMCA may not be a good location as it will be approved for only a couple years. Derek said the Jerome Center roof shouldn't be an issue, and other members agreed including Rachael.
- B. Shannon will have FreedMaxick perform an audit on the BID and taxes. The audit is being done to make sure the BID Accounts are correct as Shannon moves forward with taking over as Director.
- C. Banking: Beth Kemp is to be taken off the BID Bank Accounts as she is no longer the Director of the BID as of December 14th, 2021. Shannon Maute has replaced Beth as the Director as of December 15th, 2021. Shannon is responsible for accessing and managing the accounts. As of April 1st, Don Brown was no longer President of the BID and was replaced by Derek Geib. Derek will have access to the BID Bank Accounts as President. Peter Casey made a motion to approve of these changes, seconded by Rachael Tabelski, and approved by all.
- D. Sub-Committees for the "Soap Box Derby" on Ellicott Avenue (10 people) and the Italian Festival (5 people) are planning for their respective events. The name "Soap Box Derby" cannot be used for copyright and legal reasons. The committee really wants to use that name so they will look into getting it approved for use. Some funding has already been done for the derby thanks to GLOW, therefore the BID will not have to financially back the event besides minor purchases.

- 1. The Italian Festival was originally going to be on August 6th and the "Soap Box Derby" was to be on August 20th. The dates for each festival were questioned by Kenny as he stated the Ricky Palermo Memorial Golf Tournament, which offers a large dinner afterwards, is the same day that the Italian Festival would be. Derek said to switch the "Soap Box Derby" and the Italian Festival dates so that the Italian Festival would be on August 20th. Others noted that was a good option as the "Soap Box Derby" would not be affected by or effect the Memorial Golf Tournament.
- E. Flower baskets will be put up this week on light poles. The Rotary donated \$500 worth to it. Shannon is looking into a possible grant to spend on making Ellicott Street nicer. Shannon mentioned getting new flag banners for light poles to show patriotism, others mentioned it would be good for Memorial Day and Independence Day.
- F. Shannon and Rachael talked about trying to start up the Batavia Air Show again, as well as the Wing Ding Festival.

V. Chamber of Commerce Update: Erik Fix

- A. Erik talked about a few events that the Chamber is planning for. He also mentioned an online platform called Jam in Genesee that music artists can upload their songs to and people could search, listen, and see upcoming music events county-wide. Dining Advertising started this week and will continue through the following week.
- B. The Chamber is looking to fill the position of Marketing Assistant for Touring.

VI. City of Batavia Update: Rachael Tabelski

- A. The Memorial Day Parade will be Monday May 30th, 2022.
- B. The Jackson Square Project was bid on and the contractor that got the job appears to be on budget. Construction will begin after the concert series at the end of August.
- C. Mall: Hunt Contractors will be leading the project, first fixing the silos. They will see what else they can do with the \$1 million grant.
- D. Walnut Street/Route 98 has been resurfaced/paved.
- E. The Police Station is to be 20,000 sqft. Cost estimation is \$8.8 million.

VII. Batavia Development Corp. Update: Rachael Tabelski

- A. City Hall is looking to hire a new Director, an announcement will be made for who they chose.
- B. The Hospital is preparing for demolition soon for the new YMCA.
- C. The Jackson Square Project should take 4.5-6 months to be completed.

VIII. Other/New Business: Shannon Maute

- A. N/A?
- IX. Adjournment: Wesley made a motion to adjourn the meeting at 9:09am, seconded by Jeff, and approved by all.

Next Meeting: June 28th, 2022 @ 8:30am at the BID Boardroom