

## **BID Board Meeting Notes from January 24th, 2022 by Kourtney Kunichika**

Attendance: Mark, Kenny, Marty, Wesley, Cary, Shannon, Derek, Kourtney, Rachael, Peter, John, Brian

Excused: Patty, Jeff, Shelly, Rick

Derek called to order meeting at 8:32am.

- I. Approval of November 2022 Board Meeting Minutes
  - A. 1st by Mark, 2nd by Wesley, and approved by all.
  
- II. Treasury Report: Wesley Bedford
  - A. Treasury Report for November 2022
    1. \$17,449.73 in Operating Account, \$30,130.27 in Events Account, and \$224,794.50 in Capital Account.
  - B. Treasury Report for December 2022
    1. \$11,684.56 in Operating Account, \$26,654.45 in Events Account, and \$224,794.50 in Capital Account.
  - C. Wesley asked if the BID could earn interest on money in the account. Rachael said she would look into it to see if it is legal.
  - D. Marty asked Shannon if she took her portion of sponsorships brought it. She said yes.
  - A. Treasury Report was motioned for approval by Marty, 2nd by Rachael, and approved by all.
  
- III. Board President Updates: Derek
  - A. Derek brought up the city Wifi and the issues due to it not working and that, now, some building owners do not want the nodes to be put up anymore. The ending consensus was that there should be a testing of all nodes by Empire Wireless who are the ones that are installing them.
  
- IV. Director Updates: Shannon Maute
  - A. Christmas in the City update: "Hits and Misses"
    1. The vendors and businesses that where in the Mall did well, while businesses outside did not benefit much.
    2. There were 37 parade entries.
    3. The weather that day almost forced cancellations of carolers and horse and buggy. This could have discouraged people from walking around and perhaps had to do with businesses' disappointment who were outside the mall.
      - a) Rachel asked if downtown merchants could set up a stand in the mall, but John said it is difficult to do that with staffing and that customers don't typically buy his products without being inside his store.
  - B. FeBrewary
    1. 200 tickets sold so far out of 600.
    2. Tickets are sold at Adam Miller, Yn Godess, Artemis Spa, and Eden.
    3. Ticket prices were raised by \$5 from last year.
  - C. Concert Series Jackson Square
    1. Starts July 11th. All but one Friday is booked.
    2. Shannon will work with GoArt! to see if she can apply for a \$5k grant to go towards paying for the bands.
  - D. Italian Fest: July 29th
    1. General consensus is to try this event again even though \$3k was lost for that event. A committee is needed to better plan.
  - E. Boxcar Derby: August 26th

1. 100% paid for by sponsors.
- F. Wing Ding: September 1st

V. Committee Reports: Shelly Wolanske

- A. N/A

VI. Chamber of Commerce Update: Brian

- A. New Chamber of Commerce President, Brian, introduced himself. He mentioned there are a lot of new faces at the Chamber and any advice is welcomed.
- B. March 11th is the Chamber's Annual Awards. A motion was made that the BID will sponsor a table, 1st by Rachael, 2nd by Wesley, and approved by all. The cost is \$50.
- C. April 14th-16th is the Home Show

VII. City of Batavia Update: Rachael

- A. The tax rate will not change this year. Taxes are what budget filling positions and other costs.
- B. City Centre
  1. BBC will take over handling the Mall Market
  2. The quote for fixing the entry ways comes in next week.
- C. Jackson Square: finishing redesign. Ken Pearl found a way to come in on budget.

VIII. Batavia Development Corp. Update: Rachael

- A. Moving forward with various projects. Looking into Building Enhancement Grants and other grant opportunities.

IX. Adjournment: Wesley made a motion to adjourn the meeting at 9:27am, seconded by Marty, and approved by all.

Next Meeting: February 28th at Islands 8:30am