

## **BID Board Meeting Notes from June 27th, 2023 by Lauren Becht**

Attendance: John, Tammy, Lauren, Tammy, Shannon, Rachael, Sara, Peter  
Excused: Marty, Pat, Derek, Brian, Glenn, Kenny, Shelley, Carrie  
Quorum Restrictions

Meeting unofficially called to order at 8:34am by Shannon.

Approval of May Board Meeting Minutes:  
Unapproved citing quorum restrictions.

Director Updates: Shannon

Flowers for downtown, grant received from Rotary club to sponsor flowers.

Shelley & Shannon planted flowers at the end of May.

Website is still being rebuilt.

Due to frequent quorum issues during summer months, discussed the possibility of removing board meeting for either the month of July or August.

Treasury Reports: Shannon

Review of operating, event, & capital accounts.

\$28,573.06 in Operating Account, \$43,675.67 in Events Account, \$226,453.80 in Capital Account.

Shannon and Derek to discuss options for utilizing the money for downtown initiatives.

One expense potentially to change the banners of the light poles through downtown, hodgins printing would be the company. Shannon shared the profit statement for FeBREWary and Cider Walk. FeBREWary total profit: \$11,869.13, Cider Walk total profit: \$6,401.52 - Combined Profit of \$18,270.65.

Unapproved citing quorum restrictions.

Event Updates: Shannon

Boxcar Derby: 35 kids have signed up. Originally planned for 48 but we are limiting the number of racers to 40 at the most. \$12,000 has been raised from outside sponsorships. Approximately \$10,000 has been spent on the event, with a few items left to cover.

Italian Fest: Citing the lack of volunteers available, the lack of business participation, the sheer amount of work that is required for this event ... Italian Fest has been canceled. The event had not been officially advertised. Shannon asked board members for their opinion on the announcement of Italian Fest being canceled. Mixed opinions on whether or not to bring attention to it... it seems it would be in best interest to announce that Italian Fest will not be happening, but can utilize the opportunity to draw attention to the other events (Boxcar) and initiatives that the BID are involved in. Rachael volunteered to work BoxCar Derby day.. Board members encouraged to volunteer if possible or spread the word that we will be seeking

volunteers for the day. We noted that the Event Committee will be once again going door-to-door on Ellicott Ave prior to Race day to notify Residents that the street will be closed for the event. Trophies for day of... 1st, 2nd, 3rd and Most Creative. Seeking options for Judge of cars for Most Creative contest. Tammy, Erik, and Jay Gsell nominated to be Judges.

Board President Update: Shannon (on behalf of Derek)

New Board Member discussion: Kourtney has left the board and therefore an opening on the board exists. Shannon and Derek have discussed the possibility of approaching Akari Iburi from Iburi Photography at 35 Jackson Street, Batavia owned by brother and sister, Shin and Akari Iburi. Rachael suggested that someone from MyCut Barbershop could be a fit, as it seems they are interested in becoming more involved, however Shannon cited concerns that they are not interested in the early morning meeting requirement. Peter recalled previously discussing Amanda Lowe, located on Alva Place business and mentioned that she recently made a large investment in the Downtown area.

Ribbon cuttings at Downtown businesses... Rachael mentioned that the City hasn't been invited... need to discuss the invitation or notification process within the County Chamber as they typically handle all business openings within the County, and therefore Downtown.

Chamber of Commerce Update: None

City of Batavia Update: Rachael

Jackson Square update: Design is through Dept of State and goes back out to bid shortly. Rachael will share drawings to Shannon to share with the whole board. Stage, Lighting, dimmers, pavers, many options considered. Hoping for the project to come in under budget citing more simple design. Sharing that Eli Fish's patio has been completed and vision for a seamless blend into Jackson Sq to facilitate the feeling of a large, open, and inviting space within Jackson Square. The board discussed encouraging other businesses that backup to Jackson Square to consider ways to utilize that space for their business now that Jackson Square allows open container at all times. Discussed the upcoming Ramble and how the event will go now with the open container capability.

Mall Silo update... being reconsidered for more simple design and bids for demo continue to come in high. These are the last of the City's two DRI projects awaiting construction to begin.

Batavia Development Corp Update: Tammy

Meeting unofficially adjourned 9:30am.

Next meeting: July 24th, 2023 at 8:30am at Iburi Photography