

BID Board Meeting Notes from January 30th 2024 by Lauren Becht

Attendance: Shannon, Pat, Sara, Marty, Ken, Lauren, Tammy H, Glen, John, Rachael, Erik, Akari, Tammy S

Excused: Derek, Shelly, Carrie, Brian

Meeting called to order at 8:31am by John

Approval of November Board Meeting Minutes:

Motion to approve by Peter, 2nd by Pat. None opposed.

Treasury Reports: Glen

Review of Profit & Loss statements for the past number of months emailed to Board members by Shannon. Glen noted that there was more expenses in September, leading up to October for the wine walk, after which we saw a rebound due to the Wine Walk Income posted financials. This is a trend we typically see with each event.

A decrease in the Capital account was noted due to the new Christmas banners that were purchased.

Motion to approve by Pat, 2nd by Rachael. None opposed.

Board President Update: John Roche is the new acting President as Derek has departed the board.

During the meeting, we discussed that part of Shannon's compensation package includes receiving a percentage of BID Income. Marty raised the question and Shannon advised that she was not and would prefer to have additional time off. We will circle back on the conversation to make those changes.

A number of directors are leaving the board this year as their terms are up - Peter, Derek, and Shannon noted some recommendations for local business people that would be a good fit. (Amanda Lowe, Zach Kornelzius, etc.)

Director Updates: Shannon

Christmas in the City went well. The parade lined up down Washington instead and we feel it worked out better than previous years.

Discussed ideas for the annual meeting again. The cocktail hour as opposed to the Breakfast had a great turnout and it brought a different atmosphere compared to last year.

FeBREWary: Saturday February 24th
Annual Meeting: Thursday April 18th
Cider Walk: Saturday June 22nd (Only 400 Tickets to be Sold)
BID BoxCar Derby: Saturday August 17th (Moved due to Labor Day Weekend/Air Show)
Wine Walk: Saturday October 5th (Theme is Masquerade)
Christmas in the City: Saturday December 7th

Conversation turned to the Air Show and the past "Wing Ding" ... citing that Labor Day weekend presents its own challenges, but the Air Show also starts later in the day and lasts into the night preventing the Downtown from putting on an event that would actually provide benefit to the Downtown businesses. Meet and Greet with Pilots happened in Jackson Square last year.

Shannon is working on a few grants right now with some businesses as well as grants for the BID through GoArt to add to the Jackson Square Concert Series. Looking to add Saturday Concerts with bigger names. Fiscal Sponsor or Community Sponsor within grant applications. BID can be a community sponsor for up to 5 businesses.

Committee Reports: Lauren/Shannon

The Beer Walk is the next event happening on Saturday February 24th. Everything is pretty much taken care of and we're just working on little details. Police will be available to assist with street crossing.

Shannon discussed the process of applying for liquor permits with the SLA as their process has changed.

Chamber of Commerce Update:

City of Batavia Update: Rachael

Bank Street finishing water work shortly. After completion, the street will be made passable but the City will not make it perfect since the street will be redone next year. Police Project making progress. John mentioned no parking signs to be placed on Bank Street on the East side of the street which has made difficulties as the east shoulder is now the road.

Mall Silo project construction to begin April 15th. They will be working on all 4 silo entrances at once. Approximately 45-60 turnaround time. Main Street entrances to be restructured to better blend in with the current facade.

Jackson Square finishing up in Spring. Room in the budget allowed for a standup bar to be added as well as adding semi permanent furniture.

Jackson Street water finished just need to redo sidewalks.

Looking into completing New DRI application to create a new district including Harvester area.

The City is also starting a re-zoning committee in March, a year long process to restructure in an effort to aid businesses.

Batavia Development Corp Update: Tammy

Healthy Living Campus estimated completion now into the Fall.

The Carr's building - looking for bids to come in by the end of next month. The plans are drawn for 15 apartments. The Orthodontist has moved into 95 Main, and still working on finishing their apartments. Conversation turned to the mall and the lack of small retail space on Main Street. Areas of the concourse could be leased from City and businesses could add their own kiosks.

Meeting adjourned at 9:40am. Motion by Peter, 2nd by Marty.

Next meeting: February 27th 2023 at 8:30am at TBD