

BID Board Meeting Minutes
January 28, 2025

In Attendance: Sara, Leanne, Erik, Rachael, Shelly, Zack, Pat, Glenn, Shannon, Akari, Tammy H., Brian, Gail,

Absent: **Stephanie**, Carrie, Michelle, Kenny, Tammy S.

Call to Order: 8:30 AM

Zack called the meeting to order.

Approval of Meeting Minutes for November 2024:

Sara motioned to approve minutes, Glenn seconded, all approved.

Treasurer's Report:

Glenn spoke briefly about the financials. Shannon mentioned that they were still outstanding Freed Maxick invoices, but we are getting them squared away, along with all of the adjustments that needed to be made to correct the "other expenses."

Committee Updates:

There is one position available on the Board, as Kenny's term is ending. The Nominations Committee is meeting next week to discuss candidates. And nominations should be brought up to them.

Shannon talked about Christmas in the City being a great success this year. We had the largest parade so far with most participants. The weather was chilly, and many people left before the end of it but there was positive feedback from everyone about it.

FeBREWary is coming up. The hours were changed for this event from 4-8 pm to 2-6 pm to try to accommodate businesses wanting to participate in the mall and to alleviate too much crowding at the restaurants and bars during the peak dinner hours. Shannon is testing it this year with hopes that it doesn't affect ticket sales and participation. VOLUNTEERS ARE ALWAYS NEEDED!! Please help out for our events when you can.

Tickets for FeBREWary are being sold at the Yngoddess, Adam Miller, and TVFCU. If you aren't volunteering, then please join the fun.

Chamber Update:

The Chamber hosted their first ever Lunch Link Up the day before our meeting. It was a take on the After-Hours gatherings taking place during the day with lunch. They are looking for hosts for

more of these daytime events, as well as the After Hours. The annual awards ceremony is coming up in March and several BID businesses have earned top honors this year. Congratulations to all! March 15th is also the Ag Dinner which always sells out if anyone wants to attend. On March 25th there is a workshop taking place at GCC on HR for Small Businesses. More will be coming up in the future.

BDC Update:

Tammy reported there is a lot of exciting progress coming to the downtown and throughout Batavia. Grant money is helping the City Centre to repair and replace parts of the ceiling and walls and also some updates in the bathrooms. There will be a mural/art installation going this year thanks to a grant.

Grant money was also awarded to clean the brownfield at Creek Park (behind the skating rink and along the creek).

The City of Batavia is also applying for a second round of DRI funding. Any ideas for projects in the BID district and beyond are being solicited.

City Update:

Rachael gave us a lot of statics about the workforce as well as some other important numbers like tax base. I didn't take down the specifics but I'm sure Rachel and/or Erik have them available.

All vacancies in the mall have been purchased or rented with businesses lining up to fill them. The focus seems to be on entertainment, but the goal is to have the space inside the mall, which is the largest indoor space in the city, utilized all the time.

Shannon lastly commented that 2 GoArt! Grants were awarded to the BID so that we can continue the Friday and Saturday night concerts in Jackson Square.

A motion was made to adjourn the meeting by Zack, seconded by Akari and approved by all.
9:09 AM

Thank you everyone for coming the meeting was adjourned.