

BID Board of Directors Business Meeting

9/23/2025

Eli Fish Brewing Co.

Submitted by: Kelsey Dilcher

In Attendance: Zach, Shannon, Sara, Glen, Pat, Stephaine, Kelsey, Leanne, Tammy, John, Rachael and Shawn H.

Call to Order: 8:30am

Approval of Meeting Minutes for August 2025:

Pat motioned to approve the minutes, Sara seconded, all approved.

Treasurer's Report:

Pat motioned to approve the financials, Kelsey seconded, all approved.

Director Update:

Shannon discussed the status of the new BID Office inside the mall. She is meeting with Matt Gray tomorrow to go over the lease and other details for the space. Zach inquired about an opt-out option to be put in the lease with a 30- or 60-day window to lower the liability in the future. He also suggested a smaller increment for the term of the lease, maybe a three- or five-year contract. It was asked if internet would be provided, Shannon replied that the BID will still cover the cost of internet in the new office.

For full transparency, Zach communicated that he used his own funds to pay for the moving expenses of the BID Office. Shannon suggested it could be recognized as sponsorship donation. Shannon expressed her excitement about the move and believes its location along with the conference room will be a great fit and opportunity for the BID.

Rachel motioned to approve the director's update, Pat seconded, all approved.

Committee Report:

Kelsey spoke of the upcoming BID events. The Downtown Trick-or-Treat event is scheduled for Saturday, 10/18/25, from 1pm-3pm. Emails and letters have been sent to businesses, once responses are in, a press release and event map will be sent out.

The Wine Walk is scheduled for Saturday, 10/4/25, from 4pm – 8pm. Of 600 tickets, there are roughly 75 online and 50 in-store still available for purchase.

The Downtown Scarecrow Contest is underway with currently 27 participants. This will be taking

place downtown during the month of October. Rachael asked Shannon to e-mail her the information about the Trick-or-Treat event and Scarecrow Contest for the City to participate.

The planning for Christmas in the City will soon be underway. It was discussed that Santa will be moving from the wing of the mall to the center area. Zach also suggested that we encourage other business owners to host a vendor table in the mall during the event to bring awareness, especially for those businesses not directly near the mall.

Note of Resignation:

Glen motioned to accept Michelle Schlossel's resignation letter from the BID Board, Tammy seconded, all approved.

Pat motioned to accept the recommendation for Derek Geib to step in as an interim member, Leanne seconded, all approved.

City of Batavia Update:

Rachael gave a quick update on the progress of the Police Station project. It was discussed whether construction signs on bank/center street could be removed before the Wine Walk on 10/4, Rachael will round back with Shannon to make sure this is taken care of.

There are many projects taking place in the mall. One being a quote for a new roof, which Rachel is excited they had 10 walkthroughs for a contractor bid. There are also plans for new flooring, bathrooms with handicap accessibility and painting the ceilings black.

She was also contacted by Empire State Development inquiring on a local "eye-sore", which Rachael quickly suggested the old JCPenney's building. Conversations on this grant are in the beginning stages.

DRI 2.0 adding Wayfinding

Looking into different sign options to replace the City Hall sign and old movie theatre sign on Main St. Zach is interested in looking into a digital sign option, and in an upcoming meeting would like to discuss creating a side-committee to research a digital sign project. It was noted that the mall hours are extending.

The meeting was adjourned at 9:00am.