

BID Board Meeting Minutes
January 27, 2026

In Attendance: John R., Tammy H., Shannon, Sara, Gail, Kelsey, Akari, Leanne, Glenn, Zack, Matt G., Pat, Rachael

Absent: Shelly, Tammy S., Derek

Call to Order: 8:33 AM

Zack called the meeting to order.

Approval of Meeting Minutes for November 2025:

Pat motioned to approve the minutes, Leanne seconded, all approved.

Treasurer's Report:

Glenn looked over the financials. Nothing looked out of the ordinary. He appreciates the new way the reports look – removing the transfer of funds between the Capital Account and the Operating Account has made it much easier to understand. Along with breaking down income by event has made the financials much easier to understand. He also noted that Christmas in the City sponsorships were up 79% this year. There were no questions about any other items.

Pat motioned to approve the financials, Kelsey seconded and all approved.

Director's Report:

Christmas in the City ran very smoothly – better than any other year. Utilizing the mall for a bulk of the events meant that the mall was packed more than it ever has been which should be encouraging for businesses there. It was so packed that Shannon is looking to find a new space for Santa in the mall. The line blocked the traffic where it was set up this year. There were more Board members volunteering this year than any other year. Shannon thanked all who helped.

Kelsey reported that Febrewary is coming soon. Tickets are now for sale and the goal is to sell between 500-600 tickets. There are 20 stops on the walk this year including one N/A stop. Zack ordered beanies to sell during registration with Febrewary 2026 logo on it to test the market for selling gear for BID events. Maybe this will be something for all events in the future. Shannon does need volunteers for Febrewary. Registration will be in the mall.

Shannon's new office is set up in the mall. She will be moving there next month.

She asked for everyone to think of ideas for new events. Someone recommended a Mocktail walk. Zack thought maybe we could combine an event with a kids portion where

Legos would be given out at each stop, which at the end would provide enough to create a small finished product. Possibly get Lego to sponsor. Medina does something like this.

The BID Annual Meeting is coming up. Shannon suggested the date of Thursday, April 23, 2026 from 5-7 pm at Center St Smokehouse. I made a motion, Akari seconded, all approved.

Shannon is asking for nominations for Business of the Year, along with new board members. Email or call with any recommendations. She is suggesting Kate Wilson from The Beauty Lounge for a new member. The Executive Board members will need to get together to discuss.

Event schedule for 2026 includes:

Wine Walk – October 5

Trick or Treat – October 17

Christmas in the City – December 5th

Febrewary – February 27, 2027

City of Batavia Report:

Rachael reported that the City is working tirelessly to clean up the more than foot of snow we received this weekend. The sidewalks were cleared, and now working on piles on the side of the roads downtown.

The City Centre project is moving along. Getting bids to do the work. They may move restrooms from an entranceway. The theater is getting a new roof. Waiting to hear about DRI 2.0. NYS reported that they are doing away with the DRI grants as of next year.

Tammy reported that the Brisbane Mansion renovation is on pause until they hear about DRI 2.0. However the Anchor Grant was approved for the Metropolitan Building.

Creek Park is moving along with a transfer of the deed from the City to the LLC. They are looking to extend the BID district down to that section which will have to go through City Council.

Rachael asked about Chamber rebranding initiative and Shannon said she will invite Brian from the Chamber to the next meeting to give us his quarterly update.

Meeting adjourned at 9:21.