

**BID Board Meeting Minutes**  
**March 24, 2026**

**In Attendance:** Shawn, Tammy S., Derek, Zack, Pat, Stephaine, Leanne, Shannon, Gail, John R., Akari

**Absent:** Glen, Kelsey, Shelly

**Call to Order:** 8:30 AM

Zack called the meeting to order.

**Approval of Meeting Minutes for February 2026:**

Pat motioned to approve the minutes, Tammy seconded, all approved.

**Director Update:**

Shannon mentioned that she only had a few votes for Business of the Year to be announced at the Annual Meeting. She asked to please email her if you haven't already, she needs time to get a plaque made before next month.

She next mentioned parking concerns that have come up over the past few weeks. It was brought up that the parking on Center Street has become quite an issue. John has had trouble with people parking long term in the spots that are out in front of his store that have signage for 2 hour parking. He has gotten comments online that customers can't find close parking so they shop somewhere else. This is trouble for small, independent stores. A lot that is intended for employee parking for a downtown business is not being used and instead its employees are parking in spots which are ideally meant for patrons.

Shawn mentioned that the city is aware of the issues and that there are discussions for making more "timed" spots with signs for 15 minute or 30 minute parking only, and also adding more overnight parking. There is some concern about how this will be enforced but they are trying to work on a resolution to help our local businesses.

The annual meeting is April 30<sup>th</sup>. Board members are encouraged to come and bring friends and family and anyone who is interested in what the BID does and who we are.

**President Update/Committee Reports:**

Zack brought up signage for downtown and he suggests putting in a digital sign to display downtown businesses, their locations and to advertise events coming up in our City. It could also be used to produce income for the BID by allowing events to use it for advertising. He recommends that we create a committee to discuss further how this would work. We will discuss further at a later date.

Shannon mentioned that baskets, flowers, signs and flags have been ordered to help beautify downtown for the summer months. The banners we purchased a year or two ago that say Shop Local, etc. will be put back up and new American Flags will be put up in the medians. Many of the flags need to be replaced. She needs between \$2,000 and \$3,000 to replace them. Since this is a substantial amount she asked for the Board's approval to spend this amount. I (Gail) motioned to approve Shannon to spend \$2,000-\$3,000 on new flags, Pat seconded. All approved.

**City Update:**

Shawn said Rachael was out of town and there wasn't anything really to note for the BID.

The Executive Committee was supposed to submit Shannon's review for a raise before the budget went out, but we inadvertently missed the deadline. The Executive Committee was going to quickly rectify the situation, complete the review and hold an additional meeting for approval before the Annual Meeting.

Some last highlights of things going on in the coming days/weeks. Akari and Iburi Photography have been hosting a lot of events at their studio, including comedians and musicians. This coming weekend they are hosting an Art Stroll where local artists are sharing and displaying their art in many local businesses and locations. It will be held from 11 am – 3 pm and is free for all.

Pat brought up that there used to be a Community Calendar for local events and thought maybe the BID would be a good organization to create it and display on the sign talked about earlier. Some issues include the time and resources it takes to gather the information; there aren't really that many events that are directly in the BID; etc.

The meeting was adjourned at 9:03 am.